

Murakami Daiich Junior High School



This is Murakami's official mascot "Sakerin." In Murakami there are three "SAKEs."

The first is "Liquor," and the second is <u>"Salmon,"</u> and the third

is Hospitality / Love"

Please cheer ME up!!



Let's try to find (1)~(5). Do you know what they are?

costumed mascot characters

The national ranking of











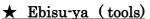
★ Ten-ya (soy sauce / miso)

This is an old store which was founded about 300 years ago. The soy sauce and miso, bean paste, are low in salt. They are aged for 2 years. This store's soy sauce is indispensable for Murakami's local dishes.



★ Suzuki-Shikki-ten (lacquer ware)

Everything is done by hand: from carving to coating. Their original products are affordable though. You can also order custom-made products. Three kinds of trees are used for Murakami Tsuishu; "Hoo," "Tochi", and "Katsura (horse chestnut)."The wood needs to be soft so that designs can be carved into it.



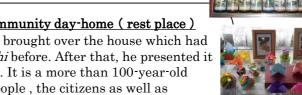
The store was named "Ebisu-ya" after the god "Ebisu-sama." In Japan, a store at a corner lot often use it as store's name. The store has been opened since 1945. The craftsman doesn't use any nails. He recommends "Tombo"; a kind of toy. Tombo means a dragonfly. It is made of bamboo. It sways keeping a balance. A dragonfly is called "a victory insect," and it is a lucky symbol. There is a big picture painted by the owner. He imitated a painting on the ceiling of the festival float of "Sakana-machi." It took only two days to finish painting.

★ Kikkawa-shuho(liquor)

The store started the business more than 350 years ago. This house was built in 1826. Have a look around the inside of the townhouse. The ancestors liked "Sho (calligraphy)," and formed a friendship with some sinologists. The writing on the folding screen was written by Rai Shihou. It was given to them as a proof of their friendship.

★ Murakami community day-home (rest place)

The former owner brought over the house which had been in Shio-machi before. After that, he presented it to Murakami City. It is a more than 100-year-old building. Many people, the citizens as well as tourists, drop in and take a rest talking with each other, making an"origami", singing a song and so on. Come on to join us!



★Kadogin

SAKANA

-Machi

(Japanese sweets)

All "bean jam" is made from domestic beans. They choose beans carefully.

It has a rich taste.

- "Sake Sabure" contains salmon flakes. It has not only salmon flavor but also sesame flavor. A good souvenir from Murakami.
- "Rakugan" is the best of Kadogin's sweets. Green tea flavor is popular among people. It goes well with Murakami green tea.
- "Shiawase Monaka" is also popular. It is like a four-leaf clover in shape. Cut it in four, so each piece is bite-size and looks like a heart.





★ Yamakichi (art gallery)

This building is a registered tangible cultural property of the nation. In the past time, Yamakichi was a leader of salmon fishing and sold processed fish. There are still traces of the bars hanging fish and the signboard with the store name. It was changed into the city gallery in 2001. They display folding screens expressing four seasons during "Byobu -festivsl."

★ Tokiwa-en (tea)

The living room was built approximately 130 years ago, in Meiji era. The beams and the pillars are preserved as it was at that time. There are tea boxes used for the purpose of exporting tea in Meiji era. You can also see cans and pots there. What are remarkable there are labels used from Taisho to Showa

★ Yamakami-somemono-ten (dye house)

It is more than 350 years since the store was established. The building has been a registered tangible cultural property of the nation for about 150~ 160 years. The wall and the ceiling are black, because they burnt wood in the "irori (Japanese-style hearth constructed in the floor)" and stove. Also skylight has its relic. They dye "Tenugui(washcloth)", "Noren(shop curtain)" and "Happi."; the clothes which Japanese people wear when they take part in a festival. Many people in Murakami have their own happi, because Murakami has a lot of traditional festivals. The store has a cute mascot dog. Some products were dyed with Murakami tea. Good for a

★ Magosouhamono-kaji (edged tool)

Kaji-machi

This smithy had been in business for seven generations until 1988. This was the last smithy in Kaji-machi. The tools from those days remain in the room where craftsmen made swords. It is like a museum. You can see the photo of the last smith, who accepted any order.

★ Tsuishu-no-Fujii (lacquer ware)

祝村上大祭

The shop has been selling high-quality lacquer ware for 45 years. There is a variety of stock goods in this store. There are not only red urushi (Japanese lacquer) artworks but also black, yellow and green ones made by a variety of techniques. In Murakami, good quality lacquer had been produced before salmon became famous as a product of Murakami.

★ Ishizakikome-ten (rice)

This rice shop has been open since Edo era. Now it is run by the eighth generation of the family. There is an old cash register which was made in early Showa period. There is an old bucket painted by Urushi. When they set up the framework of the house, rice cakes are put in these buckets at the ceremony.

★ Ichiki-Yabe-chaten (tea)

The stone mill which grinds tea is in the hexagonal wooden box. You can feel the long history from the traditional tea jar and scales. The first storekeeper gave rounded corners of the wooden floor.



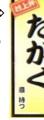
"Kane"











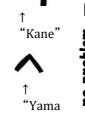






What's "Yago"?

A house name or symbol mark. Almost all the stores in old towns have their own Yagou. They put it not only on the sign board but also on living tools like wooden clogs, so you can tell who owns each item.







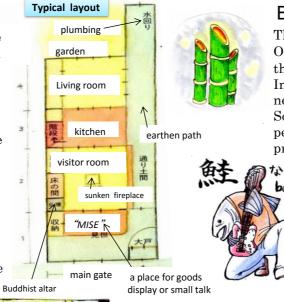


Townhouse in Murakami

Townhouses in Murakami are narrow but deep. They stand close together along main streets. That's why there are no windows on side walls.

"Tatami-room" was made in "Daihachi-guruma" They herbal medicine.

People let sunlight in from an open ceiling or skylight. In Edo era people were not allowed to build second-floor rooms so that they would not look down on the feudal lord when he palled by. The second-floor portion called "zushi-nikai" was often built. It had a low ceiling, and this area was used as storage. Even now you can find some relics of that. The frontages of town houses are generally narrow. The shape is called "Unagi-no-nedoko" meaning a bed for a eel.



Kyouo-ii

Chobo-ji

Tera-Machi

Jonen-ji

Bamboo lanterns festival

This festival started in 2002. It is held on the second Saturday and Sunday in October. With a progress of "Kurobei project" (→☆), people in Murakami started this festival to create more beautiful scenery with bamboo light.

nearby bamboo forest, many volunteers (including college students) cut bamboo. Some music concerts are held at neighboring temples, restaurants and school. The performers are all volunteers: elementary school students, local citizens, professionals.

In this Bamboo lanterns festival, about 10,000 pieces of bamboo are used. From

seeing.

Anzen-ii



(Kurobei-street)

Symbols of Murakami

The following tree, flower and bird

are the symbols of Murakami city.

natural disasters.

★ Shintaku (restaurant)

The Japanese-style restaurant, located at the

business for more than a century in Murakami.

quaint atmosphere of the old town. The owner is

particular about her Japanese style garden. She

is making moss garden. A "byoubu" painted by

Enjoy Murakami's traditional dishes in the

their 90-year-old grandmother is displayed.

Other screens and furniture are also worth

middle of "Kuro-bei street", has been in

☆ Kuro-bei project

People in Murakami want to remake the scene of the old castle town by citizen's effort. You can join the project by donating 1,000 yen to a "Kuro-bei." About 420-meterblack board fence has already completed. Thanks to volunteers, this project is under way in progress.

★ Tora-va

of their business. This particular attention to named after "Byakko-

Murakami

School



(bread /sweets)

It is more than 110 years since the start long-established bakery has been for three generations. The owner's grandfather came to Murakami in 1928. The bakers have paid additive-free bread. Their ancestors were from Fukushima prefecture, and the store was reportedly tai (a corps of a few hundreds of young Samurai in Fukushima)."

★ Kokono-en (tea)

The store was established in Edo era. There is a café in the back of the shop. The the early Taisho era. The wooden wheels outside the store were on carts named were used to carry tea. The workers treat nature with good care and attention. Their hard work pays off when people say that the tea they grow is delicious. The tea also plays a role as a



Myoho-ji

Oguni-Machi

In the Edo period, this place was very important. There was a kind of police station here, so this place was called "Bansho" meaning a check point.

Saishin-ji

It had been a confectionery store (called "Miyako-ya")

sweets are shown on a folding screen. It made sweets in

which used to be an inn in Sakana-machi long time ago,

the shapes of sea bream, lobster, crane, turtle and Mt.

Fuji for when we celebrate happy events. The house,

was moved here. This house was remodeled six years

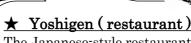
ago, but the framework has been preserved for about

by Toyoshima Teiun, who was born in Murakami.

140 years. The picture on the folding screen was drawn

until 25 years ago. The wooden patterns to make

This place is the crossroad of ogunimachi. Such a little skewed street shape is special to a castle town.



Ganjo-ji

Basho Matsuo

(a haiku poet)

The Japanese-style restaurant has more than 180 years of history, since the late Edo era. The present owner is the 6th. Charcoal-grilled Murakami beef or salmon caught in the *Miomote* river is worth eating. Enjoy seasonable vegetables, meat and fish. The owner has a folding screen written by Asaka Gonsai, a great scholar in the last days of Edo era. The building is registered as a tangible cultural property of the nation.

Salmon Cuisine

Salted salmon (Shiobiki) is well-known as a traditional dish of Murakami. Many families have their own home-made

Salmons are hung head down: people hate the image of "death by hanging." Also its stomach is not cut open: people dislike the image of "Seppuku(hara-kiri)." This way of thinking is distinctive of Japanese castle towns. It is said that Murakami's climate makes salmon dishes extremely delicious. All parts of the salmon have been used in various dishes and nothing is wasted.



•Flower ... Rugosa rose It grows in a cluster along the coast. It thrives only under protected environmental conditions.

Bird ... Mountain Hawk-Eagle In Murakami city, you can see it flying in broadleaf forests near villages.

~ Special Thanks ~

The function to keep water is high and it stabilizes

surface soil. It plays an important role to prevent

「むムm」 produced by Nagaoka Institute of Design and Murakamitourism branding design study group

We really appreciate hearty cooperation of many people.

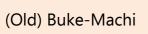
~Produced~ Murakami Minami elementary school Murakami Daiichi junior high school Murakami high school Oct.2015



 $pick \rightarrow steam \rightarrow cool off \rightarrow$ $rub \rightarrow dry \rightarrow cut \rightarrow sort \rightarrow$ $roast \rightarrow remove foreign$



kami is the northern limit for growing tea leaves.



What day of the month is "Salmon Day"?



Shiobiki.

People in Murakami call salmon's hearts" Donbiko" and call its roe "Harako."











Murakami

City Hall

★ Mr. Yamakai's house